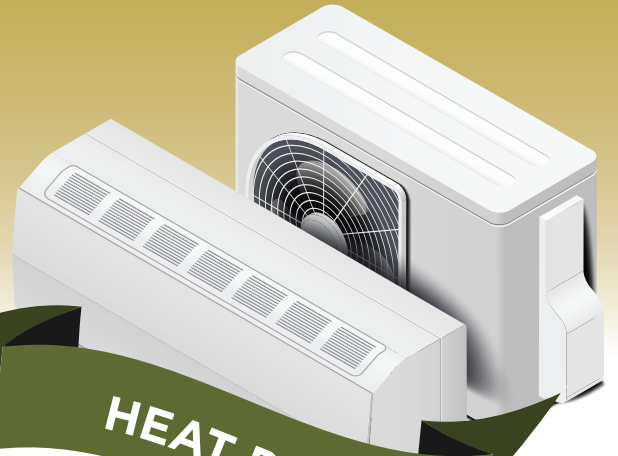


WHICH IS BETTER?



AIR CONDITIONER

VS



HEAT PUMP



Cools Only

WHAT IT DOES

Cools & Heats



HOW IT WORKS

1. Absorbs heat from the air
2. Uses refrigerant to send heat to the outdoor unit
3. Sends cold refrigerant back into the home

1. Works much like an air conditioner does in the summer
2. Uses a similar but reverse process to provide energy efficient heat in the winter



18 21

The best options have an efficiency rating of 18 to 21 SEER

ENERGY EFFICIENCY

Many options have an efficiency rating of 21 SEER or higher



OVER 21



Ductwork is required

DUCTWORK

Ducted & ductless options are available



Provides centralized comfort only

CENTRALIZED VS. ZONED COMFORT

Can provide centralized or zoned comfort



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